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## **CITY OF GLENDALE ADDS NEW PEDESTRIAN BEACON ON GLENDALE AVENUE**

**Glendale, Ariz.** — Glendale's Transportation Department is installing a new traffic beacon that will assist pedestrians and create a safer option for both drivers and pedestrians. The unique device, called a High Intensity Activated CrossWalk (HAWK), located on Glendale Avenue west of 65<sup>th</sup> Avenue, will be operational beginning Wednesday Aug. 1.

Because this beacon is new and unique in its operation, it is important for drivers to become educated on how it works. Motorists can expect the HAWK beacon to remain dark until a pedestrian activates it by pushing the pedestrian button. The light sequence for a HAWK is flashing yellow, solid yellow, solid double red, and alternating flashing red. The yellow indication is to warn motorists of an upcoming change. When the HAWK changes to a solid double red indication, motorists are required to stop. During the blinking red indication, motorists are required to stop and can proceed with caution if the pedestrian has cleared the crosswalk. Another pedestrian-friendly feature is a countdown display to easily determine how many seconds remain in the crossing time.

"This new beacon will be unfamiliar to many drivers initially, but once it's activated and someone experiences it, it is very straight forward and easy to understand the concept," said Chris Lemka, Glendale principal traffic engineer. "In response to resident requests, we did a study and found that about 500 people were crossing at this area each day, so we felt it was necessary to install this new device to enhance pedestrian safety."

~ more ~

## **HAWK on Glendale Ave.**

### **Add 1.1.1**

Glendale 11 has produced a video that shows residents the site, how the HAWK beacon operates and more.

It airs on the television station, and is also part of the city's YouTube library. A link is available at

[www.glendaleaz.com/transportation](http://www.glendaleaz.com/transportation).

This will be the second HAWK in the city. The first HAWK beacon was installed on the north side of Loop 101 on the westbound Beardsley frontage Road, adjacent to the pedestrian-bicycle bridge built last year. The HAWK beacon was developed by the city of Tucson, and is now being implemented in cities across the country.

This project was funded through the GO (Glendale Onboard) Transportation program. For more information on any of the city's transportation projects, visit [www.glendaleaz.com/transportation](http://www.glendaleaz.com/transportation) or call 623-930-2940.

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